

## COOKIES POLICY

This Cookies Policy is an integral part of the **Privacy Policy** of this Website.

The Website uses trackers - cookies to improve its operation and the browsing experience of users. Therefore, when you visit it, a cookie tracker can be installed on your device.

A cookie is a small text file that can be loaded onto "terminal equipment" (for example on your computer or mobile phone) when you visit the internet. It allows our Company to identify your device, collect information about usage patterns when you browse our Website, stores some information about your preferences or past actions, improves the online experience and personalized experience.

Cookies may also be used to provide advertisements tailored to your interests on the websites you visit and to analyze the effectiveness of these advertisements.

You can opt in (enable) or opt out of (block) cookies at any time – except for strictly necessary cookies which are required to ensure that our Website functions effectively. You can delete cookies installed on your device at any time, as well as prevent new cookies being saved and receive notification before installation of a new cookie by configuring your browser software.

When certain types of cookies require you to obtain your prior consent in order to be installed and used, you are asked through a relevant **Cookies Banner** that pops up when you visit our Website. The **Cookies Banner** is available at any time through the Website at the following link: **[insert the link to access the cookie banner]**.

In case of non-use or deletion of certain categories of cookies, you will still be able to visit our Website, but you may not be able to access all the features and functionalities.

Our Company may use "persistent" or "permanent" cookies, as well as "session" or "temporary" cookies. A "persistent" cookie will remain for the time set for that cookie or until you delete it. A "session" or "temporary" cookie is stored only for the duration of your visit to our Website and expires when you leave it or when you close your browser. We may also use trackers-cookies of third-party providers, such as Google, or social media providers in case you share content of our Website on these media, either by accepting the relevant cookies or by selecting the relevant "share" option.

The cookies of our Website are divided into the following categories:

- 1. Necessary cookies:** Necessary cookies are required for your access and connection to the Website and for the provision of internet service. Necessary cookies include, for example, cookies that are necessary to identify and/or maintain Website content, to authenticate the user, to effectively operate Website security measures (e.g. to detect a failed attempt to log in to a user's personal account on Website and prevent unauthorized access to it), cookies with multimedia content (such as flash player "cookies"), cookies that are necessary to ensure that the content of your page loads quickly and efficiently, distributing workload among a multitude of computers (load balancing), to maintain the user's choices regarding the presentation of the website, e.g. language selection, storage of search history.

**2. Statistical Cookies:** Statistical Cookies help us understand how visitors interact with the Website by collecting anonymous information about users. They are used to analyze how the Website works and is used by users in order to improve it and maximize its potential. They are used, for example, for the statistical count of the audience that visits it, to estimate the number of unique visitors, to identify the most recognizable search engine keywords that lead to the Website or to identify navigation issues. These are generally "persistent" because they remain on your device so that we can use them during another visit to our Website. You have the right to refuse this type of cookies either through the Cookies Banner you see on the Website the first time you visit it, which you can refer to at any time as it is also available here [\[link\]](#), or through your browser as detailed below.

**3. Marketing Cookies:** Promotion - Marketing Cookies facilitate the display of advertisements that are more interesting and attractive to each user. They are used to share certain information with third parties with whom we advertise so that we know how you have approached the Website. These cookies record your visit to the Website, the parts of our website you have visited and are interested in, and the links you have made You followed as a previous visitor and to track your activity on our website and other websites you visit. This information is used to show you advertisements that may be of interest to you. We only use these cookies if you have given us your prior consent. These are typically "persistent" because they remain on your device and are used during your next visit to the Website. You have the right to refuse this type of cookies either through the Cookies Banner you see on the Website the first time you visit it, which you can refer to at any time as it is also available here [\[link\]](#), or through your browser as detailed below.

**4. Functionality Cookies:** Functionality Cookies help to enhance your experience by doing things like remembering preferences, choices you make while browsing the Website or past actions, e.g. such trackers may remember preferences such as text size, fonts, and other customizable site elements of the Website. You have the right to refuse this type of cookies either through the Cookies Banner you see on the Website the first time you visit it, which you can refer to at any time as it is also available here [\[link\]](#), or through your browser as detailed below.

More detailed information about the cookies we use, including their category, duration and provider, can be found in the **Cookies Banner** of our Website, available here: [\[link to Website banner\]](#).

According to the applicable legislation on the protection of personal data and the use of cookies, the use of optional cookies requires your consent. In simple terms, aside from the necessary cookies, we use all the aforementioned categories of cookies (e.g., analytics, performance, functionality, targeting, advertising) only if you have given us your consent. Your consent is not required for strictly necessary cookies, as their use is necessary for the uninterrupted technical operation of the Website and is permitted under applicable law.

You can manage your cookie preferences on our Website at any time by withdrawing your consent to optional cookies that you may have accepted. Your preferences regarding the use of cookies can be managed through the **Cookies Banner** of our Website, which is available through our Website at the following link: [\[please insert the link\]](#).

Most browsers also allow cookies to be controlled through their settings. You can find out how to manage cookies in popular browsers such as:

- [Google Chrome](#)
- [Microsoft Edge](#)
- [Mozilla Firefox](#)
- [Microsoft Internet Explorer](#)
- [Opera](#)
- [Apple Safari](#)

For more information on how we process your personal data, please refer to the **Privacy Policy** of our Website.